EXPRESSION OF INTEREST FOR DEVELOPING YES WEBSITE

Youth Affairs Department, Government of Sindh in collaboration and partnership with the Habib University Foundation (H.U.F.), is initiating a project titled "YES" – "Youth Empowering Spaces" – an innovative youth development framework aspiring to create inspiring learning and growing spaces and to provide youth with opportunities to become personally, socially and economically empowered. YES recognizes empowerment as a multidimensional process enabling youth to gain personal power and confidence to manage and improve their own lives and the lives of their families and communities in a conscious, proactive and self controlled way.

What Needs to be Developed?

A website needs to be designed for the YES project. H.U.F. is looking for web designers and developers who can design and develop an **interactive, content management system based website** addressing the following aspects:

- Working with YES team and presenting creative ideas and options to the team for finalizing the design and content of the YES website.
- Designing and developing the website keeping in mind a youth based audience. The website broadly should include the following details:

  - **Information and Update Section:** This section will present all essential information related to project such as project background, aims and objectives, calendar of activities, project activities, announcements, photo gallery etc.
  - **Guidance and Counseling Session:** This section will have all info and interactive options related to health and career guidance activities. This section will have features like
    a. Career Resource Center: It may have a database of links, articles, books etc, classified by topic, author and date. It should have a search and sort facility for specific queries e.g. sort by topic, date, type, author, etc.
    b. Chat service facility with career/Health expert
    c. 'Ask the Expert' Section where youth can post their questions to experts and get the answers but all the exchanges remain confidential

  - **Participant log-in option** (for maintaining participant record – database of registered youth with YES)
  - **Subscribe to our newsletter** – develop an email list serve
  - **Youth Discussion forums**
  - All sections of the website should be able to be easily modified by a layperson.
  - The website should include the facility to increase its number of pages.

Who Could Apply?

Habib University Foundation invites Expression of Interest (EOI) from organizations and / or individuals interested in working with the Foundation for developing YES website.

National Organizations meeting the following eligibility criteria could apply:

- Functional and operational for the last 2- 3 years.
- Experience of working in the above mentioned area.
- Have worked on similar projects and can share examples
- Has a competent team to undertake work and deliver as per given timelines.
- Willing to work as a team with the Foundation through collaboration and exchange of ideas

Individuals meeting the following criteria are also eligible to apply:

- Possess relevant skills for designing and developing the website and can demonstrate it
- Have at least three years of experience of working in the field of web designing and development.
- Must be able to share relevant work assignments undertaken in the past.
- Possess relevant infrastructure to undertake the work on its own

What Needs to be Submitted?

Interested eligible organizations or individuals may submit EOI with the following details and portfolio.
- A letter expressing the interest for working with the organization
- Individual/Company profile highlighting the strengths for undertaking the assignment and examples of relevant work done. Provide links to the websites designed and developed by the applicant for its clients so far
- A small proposal describing how will you undertake the work, what will be the timelines and what will be the charges of your service (approximate)

Deadline: The last date of EOI submission is 20th April 2011.

All applications/EOIs must be sent to:

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